

Design

Middle East



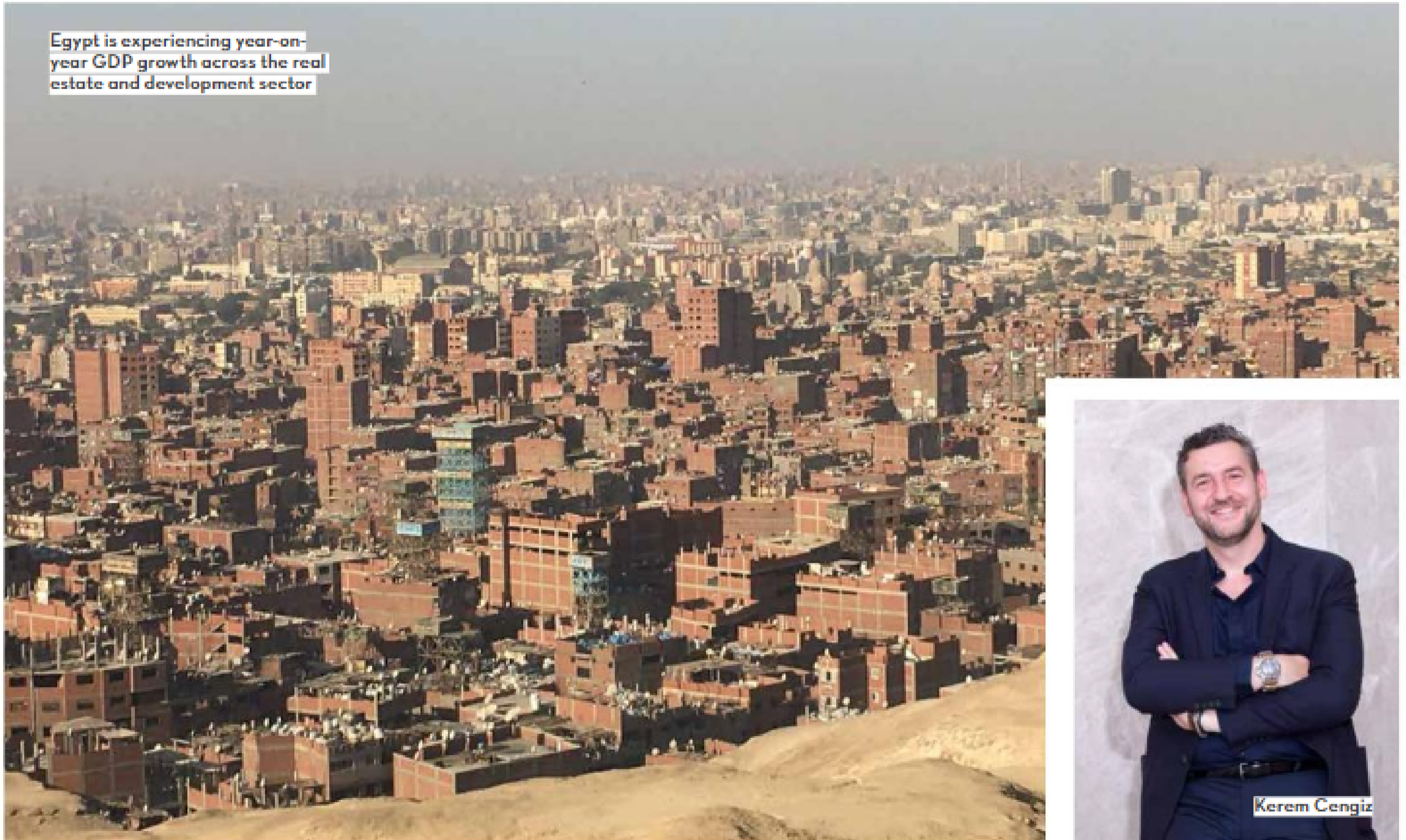
WIND DOWN BEFORE THE TAKE-OFF

THE NEW PLAZA PREMIUM LOUNGE AT DUBAI INTERNATIONAL AIRPORT IS TOP CLASS IN DESIGN, COMFORT, AND DINING



LWK + Partners continued engagement across MENA - touch down Egypt

Egypt is experiencing year-on-year GDP growth across the real estate and development sector



Kerem Cengiz

Over the past 12 months, LWK + PARTNERS MENA Studio has been engaged on a number of strategic initiatives which have and continue to positively impact on the macro-economic development of this significant Regional player, contributing a positive impact upon the Egyptian economy boost in 2019.

Egypt is open to embracing international experience that is adding value through innovation and thought.

"We are privileged to have been commissioned by one

of the regions Blue Chip developers on several significant initiatives during our first year of establishment, these include an Integrated Community for the City of Cairo and speak of the value that the practice brings through our commitment to 'practical' innovation and thought leadership around creating places that engage all the key drivers for socio-economic success," said Kerem Cengiz, managing director – MENA.

As a flourishing and active economy, Egypt continues to grow

in tourism, retail, and, broadly across the associated construction sectors, all of which are core assets classes of LWK + PARTNERS design and delivery expertise.

LWK + PARTNERS believe that as any growing economy moving into 2020, Egypt will continue to see positive sectoral reforms to the macro-economic environment, which will trigger significant improvements to social conditions.

In July 2019, the 'Central Agency for Public Mobilisation & Statistics' estimated 32.5% of Egyptians lives below the poverty line.

Looking to the future, LWK + PARTNERS are committed to working with key stakeholders, both governmental and private sector, to support initiatives that positively address these imbalances.

"LWKP seeks to contribute its global experience and innovative thought leadership to create solutions that help bolster socio-economic growth of the broader community as we have in Hong Kong, China and Asia for the past three decades," added Cengiz. ■