

Urban Innovations

Dubai will be redefining itself with new public works to cement its place as global destination, says Kerem Cengiz, director of LWK+PARTNERS MENA

As 2019 draws to a close and a new decade begins, Dubai positions itself at the centre of the world's stage as the host of the upcoming 2020 Expo. The expo, acting as a microcosm of the global community, provides a platform for addressing some of the most significant challenges currently facing the international community.

With a focus on collaboration, innovation and sustainability the Expo presents a salient parallel to Dubai as the city redefines itself in response to the economic challenges faced during the closing decade.

With its characteristic optimism, Dubai is in the throes of realigning its economic reliance away from fossil fuels and towards a strong focus on hospitality and tourism and the 2020 Expo acting as a catalyst, Dubai is defining itself not only as a regional gateway, but as global destination in and of itself.

While this has seen a surge in development in the private hospitality sector, the Dubai government has also undertaken a significant suite of public works to enhance the urban landscape and make the city more hospitable to visitors and tourists.

In April of this year, the RTA announced a series of public works projects aimed at transforming existing overlooked public spaces into hubs of activity. One such scheme is Sunset

Promenade, a new beachfront destination featuring a unique range of activities that will cover an area of 80,000 sq m connected to Jumeirah Beach Walk and is specially designed to cater for family entertainment.

Designed by LWK + Partners, the development responds to site constraints and a narrow beach depth by creating a string of floating activity platforms across the beach front, which are to be partially reclaimed and floating pontoons/platforms.

Organically shaped, the platforms will provide additional seafront facilities and host a wide range of activities, increasing the total beach area to 107,000 sq m. The floating portion has been sensitively designed to not disturb the seabed and the surrounding marine life, using this unique opportunity to pursue ecologically sensitive development.

The Promenade is envisioned as a series of hills and dunes covered in grass and sand, a set of seemingly natural formations containing urban programme. Leisure, activity and dining spaces are situated within the hills and open onto sheltered activity spaces.

Above, beach users can take an elevated position from which to enjoy the beach. Between the hills, open zones are uniquely programmed to encourage all day and evening entertainment activities, in a more sustainable way.



Publication: Middle East Architect
Publication Date: January 2020
Original Article: Urban Innovations

城市创新

LWK + PARTNERS 董事总经理 – 中东及北非 Kerem Cengiz 指出，迪拜将透过新的公共工程重新定义自身形象，以巩固其国际旅游胜地的地位。

踏入 2019 年尾声，新一个十年伊始，担当 2020 年世博会东道主的迪拜即将成为世界舞台的中心。作为全球社会的缩影，世博会为国际社会提供了一个共同应对重大挑战的平台。

世博会以协作、创新和可持续性作宗旨；而迪拜则于近十年内经历及回应各式各样的经济挑战，重新定义自身。相比之下，迪拜与世博会确实拥有不少共通点。

迪拜凭着积极乐观态度，正努力调整其对化石燃料的经济依赖，并开始侧重于酒店及旅游业的发展，2020 年世博会将成为迪拜最大的助力。迪拜不仅将自己定义为地区门户，它更渴望成为国际旅游胜地。

在私人酒店业发展蓬勃的同时，迪拜政府还开展了一些重大公共工程，以改善城市景观，提升旅客及访客体验。为了活化一些被遗忘的公共空间，今年四月，迪拜道路及运输管理局宣布了一系列的公共工程，其中包括夕阳大道项目。它是个占地 80,000 平方米的海滨地标，与朱美拉海滨长廊连接，特别适合进行各种家庭活动。

该项目由 LWK + PARTNERS 设计。为应对场地特征及海滩阔度的限制，项目透过部分填海，配合浮筒或浮台，组合成一系列小岛式地块。有机形状的空间排列为项目提供了额外滨水设施，令海滩面积增至 107,000 平方米。LWK + PARTNERS 更以不干扰海床及周边海洋生物为原则，将夕阳大道打造成一个保护生态的项目。

夕阳大道被设计成给草和沙覆盖着的绿丘与沙丘，将城市规划融入自然地貌中。休闲、活动及用餐的空间坐落于丘陵中，并向有盖活动空间一路延伸。游客更可于高处俯瞰沙滩，而山与山之间的开放空间则可供游客进行全天候的娱乐活动。