

Designer

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Feature

CREATIVE 30 SALUTES THE
LEADING DESIGNERS AND
ARCHITECTS IN THE MIDDLE EAST

INNOVATION CHAMPIONS

PHILIPPE VAN DER LOO AND JAKOB JOHANNSEN FROM QUOOKER, ON WHAT MAKES THE DUTCH TAP
BRAND A GLOBAL LEADER AND A KITCHEN ESSENTIAL

Creative



They think, ideate, and create something magnificent. This can be a house, a park, a fancy hotel, a mall, a township, or just anything that impacts space we live in and are surrounded by. Design Middle East presents 'Creative 30' that includes the most celebrated, influential, and powerful designers and architects in the region who're continuously working towards a better world



Kerem Cengiz

Managing Director—MENA, LWK+PARTNERS

Within a culturally dynamic global practise, Kerem Cengiz is part of a leadership group evolving LWK+PARTNERS from a 34 years old, hong kong rooted architectural practice, into a globally integrated design studio and has led the MENA operations since it's established in Dubai in 2018.

Cengiz brings over 20 years of award-winning international experience across all aspects of design, real estate development, project, and design management as managing director.

Cengiz's outstanding work and leadership have helped him secure many significant and high-profile projects across the UAE, GCC, and MENA region against other globally recognised international practices. This has earned Cengiz and the teams he's led, the Mohammed Bin Rashid Al Maktoum Business Award for Innovation in 2017, the Queen's Award for Enterprise: International Trade in



Hanging Garden Bridge (Sky Garden)

2009, and two category wins at Cityscape Global 2019, in Dubai.

His global exposure brings skills required to lead this important period of the practices' history, guide and mentor his team, secure and deliver major projects, develop pipelines of work, often with complex stakeholder and partnership relationships, leading the design and delivery of significant, high-quality designs, and developments ranging across all major sectors of the industry.

Cengiz believes that architecture as a discipline is going through a very interesting phase in this part of the middle east, transitioning from the purely commercial developer-led design industry to more focussed components like the public realm consideration and sustainability being given equal importance. He thinks this is the right time to develop opportunities across the MENA region, as the built environment is taking a new direction.

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Kerem Cengiz 入选 The Creative 30 榜单前十名

Kerem Cengiz 是 LWK + PARTNERS 拥有多样文化背景的管理成员之一。LWK + PARTNERS 是一家发展逾 34 年、扎根在香港的建筑设计事务所，在全球各地设立设计工作室，于 2018 年成立迪拜工作室，进一步开拓了中东及北非地区的业务。

Kerem 担任董事总经理 – 中东及北非地区一职，在设计、房地产开发、项目和设计管理方面超过 20 年屡获殊荣的国际经验。

Kerem 凭着出色的作品和领导能力令他压倒其他国际知名的公司，成功夺得阿联酋、海湾阿拉伯合作委员会地区和中东及北非地区的知名项目，为他及其团队成员于 2017 年勇夺 Mohammed Bin Rashid Al Maktoum Business Award for Innovation 奖项，以及于 2009 年夺得 The Queen's Award for Enterprise: International Trade 奖项，及后更于 2019 年杜拜 Cityscape Global 两项类别中获奖。

在事务所扩张的重要时刻，他的国际视野显得更为重要，协助他带领及指导团队、确保和交付主要项目、开展与不同持份者和伙伴关系，从而领导重要的高质量设计以及行业的主要发展。

Kerem 认为，建筑在中东地区处于一个非常有趣的阶段，从单纯的商业开发商主导的设计行业过渡到更受关注的板块，例如公共空间的考虑及可持续发展同等重要。他认为现在是开发中东及北非地区的正确时机，因为建筑环境正在朝着一个新的方向发展。