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## **DESIGN PROFILE - LWK + PARTNERS**

Zhongshan OCT Harbour, Zhongshan, China

# Designing The Next Sustainable Communities

LWK + PARTNERS are a leading architecture and design practice headquartered in Hong Kong. With over 35 years of growth, the company today operates with a team of over 1,100 creative minds who collaborate across a network of 12 offices around the globe delivering world-class solutions to the built environment.

or the past decade or so, LWK + PARTNERS have been operating on an increasingly agile and resilient model that is both vertically and horizontally integrated to deliver holistic results with efficiency. This model has allowed them to continue growing during a much disrupted 2020 due to the coronavirus pandemic.

Vertically, they have experts from planning and design through to execution and operations, supported by a Design Research Unit that provides insights on sustainable design, net zero and technology, whilst their integrated digital delivery capabilities are highly appreciated by their clients. Horizontally, they continue to embrace multidisciplinary teams and inter-office collaborations across their 12 studios located in China, Southeast Asia and MENA to ensure they combine good local understanding and world vision while staying readily accessible to clients.

Its work in the retail and leisure sector has seen them launch Zijing Paradise Walk, which opened last year in Hangzhou, China. With culture and wellness as its central themes, this community shopping centre rests next the Wulitang River in West Lake district. It offers diverse leisure and wellness facilities spread across interlocking spaces which are well integrated with the key essence of ancient Hangzhou's Hui-style architecture, embodying a sense of simplicity, elegance and preserved heritage.

A major upcoming project by the company is the MixC Dongguan Songshan Lake District Mixed Use Development in Dongguan, China which is being designed as a catalyst of urban transformation from suburban industrial landscape to a robust lifestyle and cultural hub.

Outside of these sectors, LWK + PARTNERS have completed

work on Aoti Vanke Centre, an innovative working hub in Hangzhou, China and this scheme opened its doors last year. Comprised of two office towers and a ring-shaped podium, the complex reinterprets the podium-tower typology with each level of its elevated podium rotated by a different degree to create a myriad of walking spaces for people's enjoyment.

Their Interior Design Team designed the Radisson Collection Resort in Nanjing, a low-rise resort with 151 deluxe guest rooms in 2020. The interior spaces of the project takes inspiration from the time-honoured local silk craftsmanship called Yunjin, a UNESCO-listed intangible cultural heritage. A subdued approach to aesthetics was adopted to highlight a raw sense of tactility and bespoke craftsmanship.

The practice also completed the Henggin Port Mixed-use Development in Zhuhai, China. With transit-oriented development (TOD) seen as China's prevailing urban development model in today's world, this project enjoys a prime location with direct access to the port and commercial facilities at the border of Henggin and Macau, and consists of offices, a hotel, commercial area and serviced apartments.

Meanwhile at the start of this year, the company announced winning designs of the shopping mall and apartments of Zhongshan OCT Harbour, a large-scale cultural-tourism project on the west coast of China's Guangdong-Hong Kong-Macao Greater Bay Area. The mall serves as the primary commercial draw for the whole development, while the sea wave-inspired apartment blocks mark the site's overall skyline.

The business stays closely connected with its clients and partners



via two important channels. The first is through its global studio network in 12 cities and secondly their project designs and progresses are well documented on BIM-based project management platforms, facilitating cross-border communications and sharing of records. This kind of BIM-based project management is becoming the global norm and LWK + PARTNERS are among the more experienced adopters of this approach in their operating regions.

Whilst China has traditionally been their main market, they see In the future they will remain focused on building resilience Southeast Asia as a key growth market moving forward which for communities as a whole, and addressing holistic issues like will remain a hub of urban growth and activities. Outside of Asia, health, work-life balance, cultural heritage, conservation and they have launched a second office in the MENA region in Riyadh, environmental protection. LWK + PARTNERS recognise the role of architects and the Saudi Arabia after first launching in Dubai, UAE. The firm's existing networks, experience in Asia and multidisciplinary expertise have building industry in general, in helping the planet combat climate change and achieve a low-carbon future. Backed by research and given clients across the world immense confidence in their design and delivery. As a result of this, their portfolio has expanded in experience, they incorporate a range of sustainable design features breadth and diversity during the past three years, covering high-end in their projects and promote the use of greener construction residences, retail, sports facilities and public infrastructure. approaches like Modular Integrated Construction in the industry. The team at LWK + PARTNERS feel social media has powerfully They also share insights and exchange views with the international community on net carbon zero, biophilic design, zero energy, ecocities and other ways to harmonise with the environment.

changed how people perceive, experience and remember their surroundings. They feel that the built environment has always been social spaces and the company sees social media as an extension and evolution of that shared experience. Their ultimate design intention





is always to create spaces that inspire. Placemaking is in every project they do, to encourage users to express themselves and interact with the space and other people, both physically and online.

With many of their operations being in China, they are encouraged by the fact the market is recovering fast, and they feel the building industry across Southeast Asia and the MENA region will continue to adjust in the coming 12 months as recovery is well underway.

#### www.lwkp.com



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## LWK + PARTNERS - 设计未来可持续社区

LWK + PARTNERS 发展逾 35 年,是一家扎根香港、领先行业的建筑设计事务所,在全球开设 12 所工作室,超过 1,100 位创意专才共同合作,提供世界级的建筑环境设计方案。

过去十多年,LWK + PARTNERS 一直采用垂直及横向一体化的运营模式以高效实现项目,拥有 高度的弹性和灵活性。这种运营模式令事务所在 2019 冠状病毒病疫情下,于 2020 年继续扩展 业务。

垂直而言,事务所拥有从规划设计到执行和运营的专家,同时设计研究组提供可持续设计、净 零碳和技术的专业见解。作为综合项目交付的市场领导者,事务所亦得到客户的高度赞赏与认 同。横向而言,全球12个工作室遍布中国、东南亚和中东及北非地区,各团队跨领域和跨地 区携手合作,结合良好的当地见解及国际视野,同时与客户保持紧密联系。

事务所的零售及休闲项目中国杭州紫荆天街于去年落成,毗邻西湖区五里塘河,是个以文化和 健康为中心主题的社区购物中心,错落交叠的空间设计承载着多元化的休闲及健康设施,结合 杭州传统徽派建筑的重要精髓,淡雅、简洁而充满文化内涵。

中国东莞松山湖万象汇亦是事务所重点的未来大型综合体项目,设计愿景是成为城市转型催化 器,带动该处由工业社区转型为消闲生活及文化热点。

除了零售及休闲项目,LWK + PARTNERS 负责设计的创新办公枢纽 – 中国杭州奥体万科中心也 于去年开幕。该综合体由两座办公大楼和一个环形裙楼组成,重新演绎了"裙楼 + 塔楼"建 筑,更对每层进行不同程度的旋转,让人们享受不同的步行空间。

LWK + PARTNERS 室内设计团队于 2020 年设计了南京丽笙精选度假酒店,属低密度度假村酒店,设有 151 间奢华客房。室内设计方案从被列入联合国教科文组织 "人类非物质文化遗产"的当地传统云锦工艺之中撷取灵感,设计手法隐喻而优雅,突显传统艺匠和独特材料触感。

另外,事务所完成了中国横琴口岸综合发展项目。公共交通导向型发展(TOD)是中国现下主流的城市发展模式,而项目地块位于横琴及澳门边境的黄金地段,直达通关口岸及商业设施, 集办公、酒店、商业及公寓功能于一身。

### LWK +PARTNERS

与此同时,事务所在今年初公布了中国中山欢乐海岸购物中心及公寓设计方案,这是一个位于 粤港澳大湾区西岸的大型文旅项目。购物中心是整个项目的商业人流核心,而以海浪为灵感的 公寓大楼则刻划出该区的天际线。

业务主要通过两大渠道与客户及合作伙伴保持密切联系。第一,充分利用遍布全球 12 个工作 室的网络;第二,利用建筑资讯模型(BIM)的项目管理平台,详细记录项目的设计和进度, 促进跨地域的沟通和记录共享。以 BIM 为基础的项目管理模式正成为全球趋势,而 LWK + PARTNERS 在其活跃的地区中拥有丰富应用经验。

虽然中国一直是事务所的主要市场,但它也认为东南亚的城市发展快速,是近年的关键发展市场。亚洲以外,事务所继早前设立迪拜工作室后,近期再次落户中东及北非地区,在沙特阿拉伯利雅得开设第二家工作室。LWK + PARTNERS 凭着成熟的现有网络、在亚洲累积的丰富经验和跨领域的专业知识,使世界各地的客户对他们的设计和交付充满信心。因此,事务所在过去三年成功扩大了项目的范畴及多样性,涵盖高端住宅、零售、体育设施和公共基础设施。

LWK + PARTNERS 团队认为,社交媒体大幅改变了人们对周围环境的认知、体验及记忆,而建 筑环境作为人们一直以来的社交空间,这些共享体验便透过社交媒体得以延伸和演变。团队相 信设计的最终目标是创造激发灵感的空间,因此在每个项目都注入地方营造的元素,鼓励用家 与空间和其他人进行实体和线上互动。

事务所在中国业务众多,乐见国内市场快速复苏,而东南亚和中东及北非地区的建筑行业也持续复苏,预计将在未来 12 个月继续调整。

事务所将继续聚焦提升社区的整体韧性,并全面地针对健康、工作与生活平衡、文化遗产、保 育以及环保等方面回应社会需要。

LWK + PARTNERS 明了建筑师和建筑行业在应对全球气候变化和实现低碳未来的角色。在研究 和经验的支持下,事务所能够在项目中采用可持续设计,并在行业中推广更环保的建筑模式, 如"组装合成"建筑法。同时,事务所也坚持和持续地与国内外业界专家交流,就净零碳、生 态友善设计、零能耗、生态城市等重要议题进行讨论和分享见解,共同创建环境共谐的未来社 区。