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Project Information

Architecture Firm: LWK + PARTNERS
Gross Floor Area: 1,605 square meters
Year of Completion: 2017
Client: Chongqing Longfor Properties Co Ltd.
Location: Chongqing, China

Designed by LWK + PARTNERS, The LOOP is the sales gallery for Shun Shan Fu, a low-density residential development composed of various luxurious villas and houses. Conceived as a brilliant gem hovering on top of the magnificent landscape of Zhaomu Mountain, the gallery represents power and style but with a softer side that embraces the shapes of nature.

The LOOP features two showrooms linked by a crescent-shaped glass-bottomed bridge named The Skywalk, which is aesthetically pleasing and pragmatic in function. With the use of full steel frame structure and an onion-ring-like cladding system, the undulating forms of The LOOP echo and integrate with the dynamic contours of the site, while The Skywalk grants visitors an unobstructed view of the valley to admire the lush greeneries.

The project had tight design and construction schedules. Steep slopes and relatively low accessibility of the site also posed limitations on the transportation and size of materials, which added to the overall difficulty of the construction process. In response, a full steel frame was efficiently adopted to accelerate the construction process and comply with the schedule, while giving the project its signature dynamicity to complement the natural landscape. The steel frame also enabled The LOOP to move beyond the separation of supporting structure and external cladding, whilst allowing the two to engage in a meaningful interaction.

To reflect the status of the project, quality stone slabs were sourced for the cladding. The slabs are arranged in a horizontal manner, and stacked vertically on varying levels. The adjustable space between the rings allows room to accommodate discrepancies in the slab dimensions.